



**NEW
PRODUCT**



Outstanding performance and expertise

A wide range of colour

Although inhibiting bacteria, **Sterishield** does not inhibit your colour choice. Both finishes are available in the extensive **Dulux Trade Colour Palette**.

Independently tested under simulated 'real life' conditions

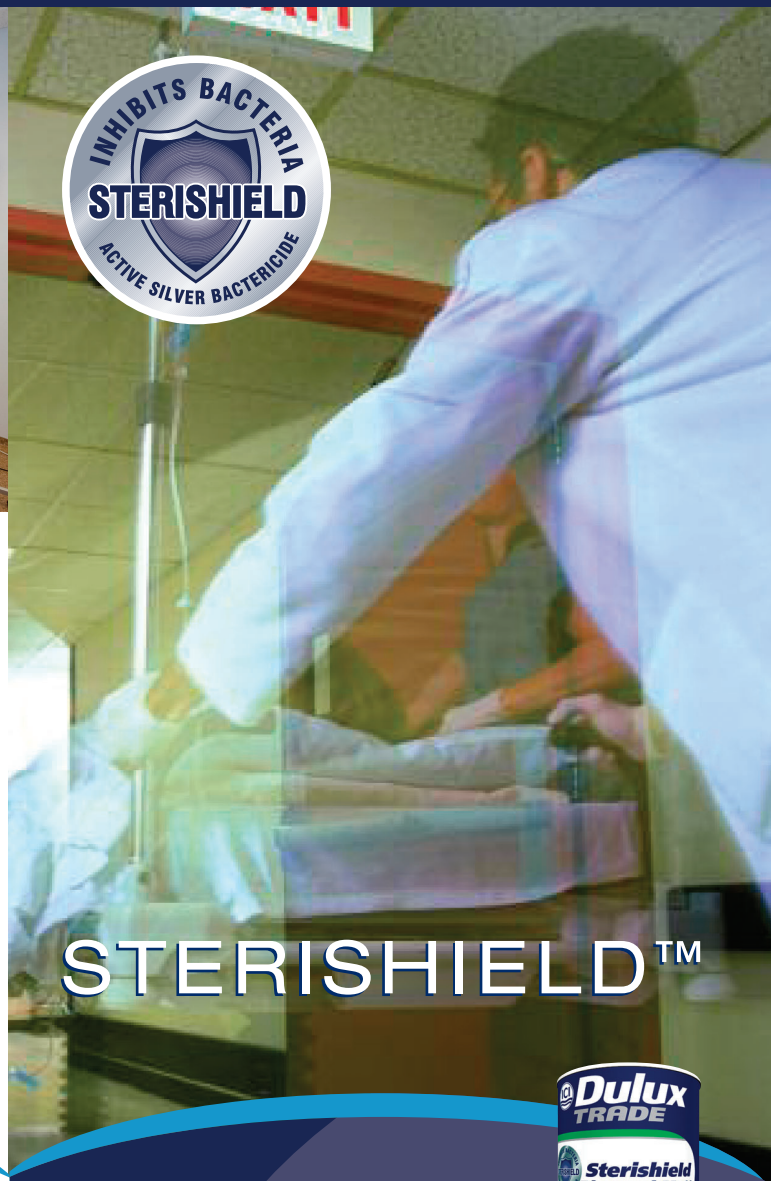
All tests were carried out by an independent laboratory using a novel procedure based on the Japanese Industrial Standard 'Test for Anti-microbial Activity & Efficacy' (JIS Z 2801: 2000). The novelty lies in the development of a 'real life' test procedure created to assess how long bacteria can survive on a paint film surface under ambient temperature and humidity conditions (20°C and 65% RH) for 24 hours.

For further information visit
www.duluxtrade.co.za or call 0860 330 111

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**Dulux
TRADE**



STERISHIELD™



The superior hygiene paint

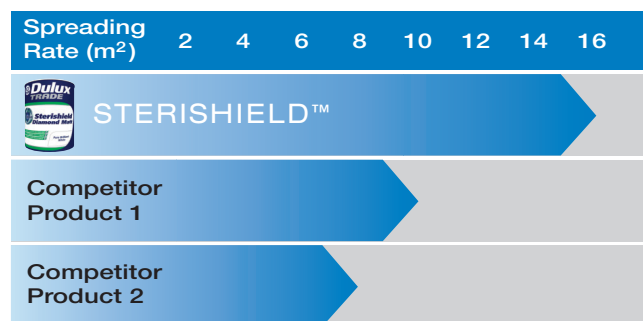


**Dulux
TRADE**



STERISHIELD™

Sterishield is a revolutionary new water based hygiene paint developed by **Dulux Trade**, which actively inhibits bacteria. The secret of **Sterishield** effectiveness lies in its active silver based bactericide combined with the durable and washable nature of the paint film. **Sterishield** is effective against MRSA, E.coli and Pseudomonas aeruginosa, yet is also non-hazardous, and can be applied and disposed of in the same way as any standard emulsion.



No one goes further. Spreading rates have a huge financial impact on any project. Not only does **Sterishield** perform as a superior hygiene paint but it goes further, saving you money.

A revolutionary new breakthrough in anti-bacterial paint coatings

Good hygiene is crucial to reduce the risk of infection. Having an infection control strategy shows due diligence and **Sterishield** assists specifiers in their hygiene strategy to beat bacteria. **Sterishield** supports the fight against bacteria such as MRSA, E.coli and Pseudomonas aeruginosa by promoting a more hygienic environment, in conjunction with good hygiene practice. **Sterishield** actively inhibits bacteria within 12 hours of contamination, withstands repeated cleaning cycles and maintains anti-bacterial effectiveness. **Sterishield** is available in Diamond Matt and Eggshell finishes. **Sterishield** is durable and washable making it ideal for high use areas that require regular cleaning. **Sterishield** increases its activity against bacteria when washed or scrubbed.

Benefits of Active Silver Bactericide

- Active at very low concentration
- Increased activity when washed or scrubbed
- Not classified as dangerous according to legislation
- Already used in a wide range of medical applications

A wide range of applications

Dulux Trade Sterishield is ideal for hospitals, clinics, care homes, kitchens and food preparation areas.

Medical: Hospitals, Clinics, Doctors' surgeries.

Industry and commercial: Pharmaceutical manufacturing
Food preparation, Catering and kitchen operations.

Accommodation: Nursing homes, prisons, residential centres, Hotels and holiday villages.

Sustainability

Excellent sustainability properties and Low VOC levels. Taking the environment into account, the low VOC emission falls within the EU legislation (2010) being below 30g/L and this embodies our **Step Towards Greener** approach. **Sterishield** is a water based paint and water clean-up is less harmful to the environment and by using the **Dulux Trade Environmental Wash System** the impact can be radically reduced.

