



Company Profile

2023

GET ON BOARD WITH US.



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Who we are

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Established in 1980, Citiwood is a bulk supplier and distributor of boards and related materials, proudly servicing professional shopfitters, tradesmen (large and small), and artisans. Our products can be used in the retail sector, all joinery manufacturing, kitchens, office furniture, and more.

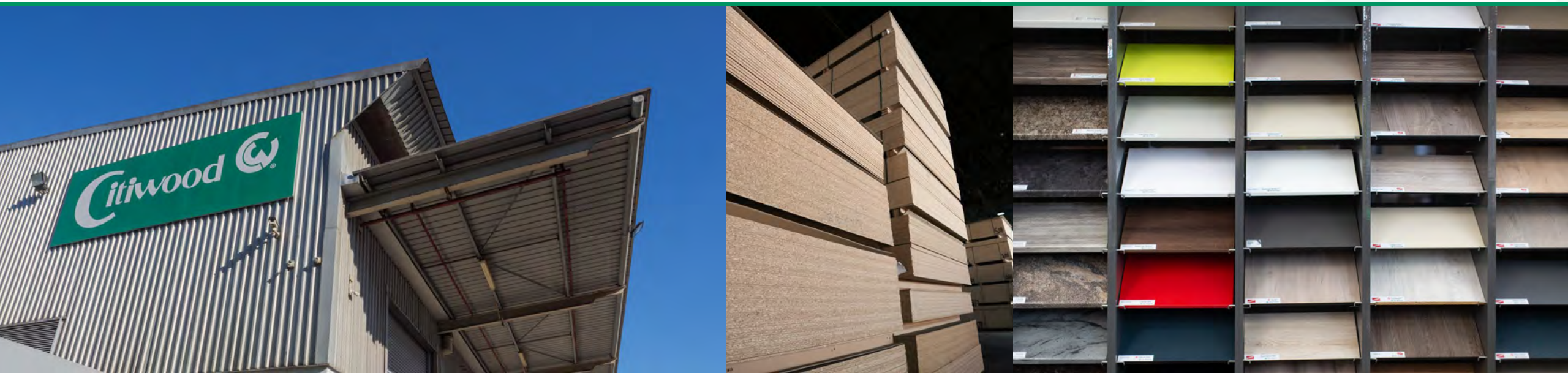




Our philosophy

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At Citiwood, we believe in craftsmanship. No matter the project, big or small, anything you build becomes part of the legacy that you leave behind. It's something you'll be remembered for. And so, while we're building a company that will be remembered for exceptional service and expertise, we go to great lengths to make sure that the materials we sell will be of the highest quality – something you would be happy to put your name on.





Value proposition - Service

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Part of our definitive value is great service, quality, and availability:

- Knowledgeable sales teams, striving to meet customer needs and expectations
- Efficient and on-time delivery, directly to your desired location
- Trading in bulk and break-bulk to suit your project scale
- Site visits by our sales teams to fully understand customer's needs
- Sampling of board colours and finishes
- Hassle-free online ordering function on our website
- Project showcase of your projects on our website and social media



MAKING IDEA



3D MODELING



PROTOTYPING



PLANNING



DESIGNING



BUILDING



Value proposition – Product Distribution Profile

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We proudly stock and partner with the following brands:

Carrying bulk ranges of the most popular colours and finishes, so you don't have to.

- PG Bison
- Sonae Arauco
- Novolam
- Surface Studio
- Wolfstone Acrylic surfaces
- Compact 88 MDF boards
- York Timber
- Ranges of Plywoods, Hardboards, and Veneers





Where we are

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We have branches in Gauteng,
KwaZulu-Natal, and Western Cape.





Meet the team: Cape Town

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BRIAN WILLIAMS - INTERNAL SALES



LOGAN BRAAF - INTERNAL SALES



CRAIG CALLUM - EXTERNAL SALES



JOHAN VAN HEERDEN - INTERNAL SALES



SONJA MARQUES - EXTERNAL SALES



RIYAAZ RUITERS - OPS MANAGER



ADRIAN FISHER - SALES MANAGER



THINUS OTTO - BRANCH MANAGER



Meet the team: Durban

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ASHMITHA BHAWANIDAYAL –
EXTERNAL SALES



REMINGTON MKHIZE – EXTERNAL SALES



SUHAIL BUX – EXTERNAL SALES



NDUNA GUMEDE- INTERNAL SALES



MERVEN PILLAY- OPS MANAGER



RIAAN NIEUWENHUIZEN –
BRANCH MANAGER



Meet the team: Gauteng

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ADAM SMITH - EXTERNAL SALES



GERHARD NAUDE - EXTERNAL SALES



KEVIN WATSON - EXTERNAL SALES



ANGELA MEYER - EXTERNAL SALES



MARIUS LEMS- EXTERNAL SALES



ZARINA ARENDSE - INTERNAL SALES



Meet the team: Gauteng

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MACKSON NKADIMENG - INTERNAL SALES



WALES MPHAHLELE- OPS MANAGER



**ROELOF VAN DE MERVWE
- BRANCH MANAGER**



Our Mission

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At Citiwood we believe that it's more than just board. We never get "board" with service.

We never get "board" with customers. We believe in more than just selling board. We go out of our way to understand our customers, so we can service their needs.

We believe that we, our customers, and us form a team that will always be supportive of each other.





Our Vision

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To reinforce the Citiwood Brand as the trusted name in boards, delighting customers with exceptional service.

Our vision has always been to provide the best quality products that are responsibly sourced, locally and internationally.

As well as offering uncompromising service and delivery standards.





As you will see the Citiwood team often refer to themselves as the Wille Wille Honne – and this story behind the Wille Wille Honne, is derived from a majestic animal that goes by many names – the African Wild dog, the African painted dog, or the African hunting dog.

The African Wild dog is the largest canine in Africa, they are known to be specialised diurnal pack hunters, which means they catch their prey by chasing them to exhaustion. They are extremely intelligent, and survival is all around the pack. In saying that the team at Citiwood has the same instinct and is just as tenacious.

We adopted the spirit of the Wille Wille Honne, and in honour of that, introduced a Mascot and gave it their name “MABECO”.





Citiwood Cape Town

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Citiwood Durban

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Address: 1 Invubupark Close, Riverhorse Valley, Newlands East, Durban

Citiwood Gauteng

Tel: 011 622 9360

Address: 96 Cavaliers Dr, Industries West, Germiston, Johannesburg

Thank You!

CITIWOOD.CO.ZA in 