



COMPANY PROFILE

2020



LECICO EMPLOYS MORE THAN

6000

PEOPLE, WITH A CAPACITY TO PRODUCE OVER

6.2 MILLION

PIECES PER ANNUM AND

24.8

SQM OF TILES



WHO IS LECICO SOUTH AFRICA?

Lecico's involvement in the South African market can be traced back to 1998, as part of one of the largest sanitaryware producers in the world, as well as a significant ceramic tile producer to the Middle Eastern & African markets.

With three factories on the outskirts of Alexandria in Egypt, Lecico employs more than 6000 people, with a capacity to produce over 6.2 million pieces per annum and 24.8 sqm of tiles.

Our range of internationally certified sanitaryware products are sold under both the Lecico brand, as well as other internationally recognised brands.



COMPANY PROFILE



COMPANY PHILOSOPHY

**THROUGH MANAGING
OUR CUSTOMER'S
EXPERIENCE,
WE ENSURE THAT
EVERY CUSTOMER
BECOMES A LOYAL
ADVOCATE OF THE
BRAND**



COMPANY STRUCTURE

Partially owned subsidiary within Lecico Egypt S.A.E.

SHAREHOLDERS Lecico (UK) Limited
D.K.L. Scott

DIRECTORS David Gater
(Chairman)
Donald Scott
(Managing Director)
Louay Kosber
Leon Nel
Jacky Rossouw



BUYER PROFILE/ MARKET SEGMENT

Lecico South Africa prides itself on offering one of the widest ranges of sanitaryware, suitable for use in numerous building applications from housing and commercial developments to AAA grade office blocks. Our contractor's range of products caters to a variety of needs, from school, medical & disabled to RDP & housing developments. Much of Lecico's success in recent years has been its innovative product solutions, offering boxed complimentary products for ease of application under our Grab & Go branding. Our elegance range of **Adesso** branded products, including state of art designed wall hung pans & counter top basins which enjoy demand with specifiers undertaking top end projects.



COMPANY SKILLS

Lecico prides itself on its **reliability** by;

#alwaysinstock ensuring that we have systems in place to continually ensure we maintain sufficient stock levels to meet demand.

#wedeliverrightfirsttime through improved control systems, our warehouse focuses not only on speed to market, but its accuracy in delivering right, first time.

#wetakeprideinthequalityof product

As one of the largest importers of sanitaryware products in South Africa, we pride ourselves in our competitive pricing and strive to offer our customers an experience that ensures they become loyal advocates for the brand.



SPECIFICATIONS

Our objective is to ensure easy access to valuable information, through our SpecEasy portal and our website by providing the opportunity to both Architects & End Users the ability to identify suitably designed products, with relevant dimension information and indicative pricing at a click of a button.



ACCREDITATIONS

Lecico has always prided itself on supplying a quality product through our ability to meet the quality standards set out by; European Union: CE
United Kingdom: BS
ISO 9001
ISO 14001
ISO 18001

HEAD OFFICE

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