

TECHNICAL DATA SHEET

PROMINENT PREMIUM ULTRA PRIME

Date: January 2025



THIS SUPERSEDES ALL PREVIOUS PUBLICATIONS

PRODUCT DESCRIPTION

A premium, superior high-quality water-based primer formulated for interior and exterior use.

INTENDED USES:

Multi Surface Primer for most nonporous substrates.

FEATURES:

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| 1. Good adhesion | Very good adhesion to most surfaces, i.e. weathered galvanised iron, new galvanised iron, rusted steel, non-rusted steel, aluminium, ceramic wall tiles, formica/melamine, wood, cement plaster, rigged PVC. |
| 2. Rust inhibitor | Prevents formation of rust. |
| 3. Quick drying | |
| 4. Stain hiding | Prevents stains on surfaces from bleeding through. |
| 5. Water-based | |
| 6. Easy clean-up | Equipment is cleaned with water. |
| 7. Excellent coverage | |
| 8. Low VOC | Reduces the odour associated with painting indoors. |

PRODUCT INFORMATION:

Appearance:	Matt.
Colours:	White.
Solids:	± 46.5% by mass and 36% by volume.
Density:	1, 23 kg/litre.
Recommended Wet Film Thickness:	97µm
Recommended Dry Film Thickness:	2 coats at 35µm per coat minimum.
Spreading rate:	6 - 10m ² /litre dependent on surface texture and porosity.
Viscosity at 23°C:	85 - 95KU.
Flashpoint:	Non-flammable.
Calculated max VOC:	30 g/L maximum.
Respecting the environment:	Low VOC. Dispose of excess product and containers in a responsible manner without harming the environment.

This product is manufactured under strict SABS ISO 9001:2015 quality standards.

STORAGE:

Keep containers properly sealed.
Store away from direct heat, sun and severe cold in a place with adequate ventilation.

PACKAGING:

1Lt, 5Lt, 20Lt

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APPLICATION DETAILS:

Mixing:	Stir well before use with a flat paddle to an even consistency. Stir occasionally during use.		
Method:	Roller (Short woven pile & Nap Mohair), brush, air assisted or airless spray.		
Thinning:	Not Recommended.		
Cleaning:	Remove as much of the product as possible from the application equipment before cleaning with water.		
Application Conditions:	<u>Surface Temperature</u>	<u>Ambient Temperature</u>	<u>Relative Humidity</u>
	Min: 5°C	Min: 5°C	Min: 10%
	or 3°C above dew point, if possible, away from direct sunlight		
	Max: 50°C	Max: 35°C	Max: 80%
Drying time:	<u>Touch dry:</u>	<u>Overcoating:</u>	
	1h at 23°C	8h at 23°C	
	Note: higher temperatures will accelerate the drying times (approximately halved for every 10°C increase) whilst lower temperatures will retard the drying times (approximately doubled for every 10°C decrease).		
Requirements:	2 coats minimum.		

SURFACE PREPARATION

Surfaces must be sound, clean, and dry (moisture content below 15%) before painting.

New Work:

1. Rusted/Weathered Chromadek
Remove rust, sand and clean with Prominent General Purpose Cleaner diluted 1:10 with water using an abrasive pad and rinse with clean water. Use Prominent Multi Surface Etch Cleaner diluted 1:1 with water using an abrasive pad and allow reaction for 20 minutes. Rinse with clean water and allow to dry, apply 2 coats Prominent Rust Primer ONLY on rusted section and 1 full coat Prominent Premium Ultra Prime directly on prepared surface.
2. New rust-free galvanised iron
Remove rust, sand and clean with Prominent General Purpose Cleaner diluted 1:10 with water using an abrasive pad and rinse with clean water. Use Prominent Multi Surface Etch Cleaner diluted 1:1 with water using an abrasive pad and allow reaction for 20 minutes. Rinse with clean water and allow to dry. Ensure that a water break-free surface is obtained. Apply 1 coat Prominent Ultra Prime.
3. Non-rusted steel
Degrease with Prominent General Purpose Cleaner diluted 1:10 with water using an abrasive pad. Rinse with clean water and allow to dry. Apply 1 coat Prominent Premium Ultra Prime.
4. Rusted steel
Remove rust, sand and clean with Prominent General Purpose Cleaner diluted 1:10 with water using an abrasive pad and rinse with clean water. Use Prominent Multi Surface Etch Cleaner diluted 1:1 with water using an abrasive pad and allow reaction for 20 minutes. Rinse with clean water and allow to dry. Apply 2 coats Prominent Rust Primer and 1 coat Prominent Premium Ultra Prime.
5. Aluminium
Sand, degrease with Prominent General Purpose Cleaner diluted 1:10 with water using an abrasive pad. Rinse with clean water and allow to dry. Apply 1 coat Prominent Premium Ultra Prime.
6. Ceramic wall tiles
Sand, degrease with Prominent General Purpose Cleaner diluted 1:10 with water using an abrasive pad. Rinse with clean water and allow to dry. Apply 1 coat Prominent Premium Ultra Prime.
7. Formica/Melamine (Non-working surfaces)
Sand, degrease with Prominent General Purpose Cleaner diluted 1:10 with water using an abrasive pad. Rinse with clean water and allow to dry. Apply 1 coat Prominent Premium Ultra Prime.
8. Wood
Sand, dust off. Apply 1 coat Prominent Wood Primer and 1 coat Prominent Premium Ultra Prime.

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9. Rigged PVC Sand, degrease with Prominent General Purpose Cleaner diluted 1:10 with water using an abrasive pad. Rinse with clean water and allow to dry. Apply 1 coat Prominent Premium Ultra Prime.

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SURFACE PREPARATION

10. Chromadek Sand, degrease with Prominent General Purpose Cleaner diluted 1:10 with water using an abrasive pad to remove oxidation. Rinse with clean water and allow to dry. Apply 1 coat Prominent Premium Ultra Prime.
11. Powder Coating Sand, degrease with Prominent General Purpose Cleaner diluted 1:10 with water using an abrasive pad. Rinse with clean water and allow to dry. Apply 1 coat Prominent Premium Ultra Prime.
12. Alufoil Sand, degrease with Prominent General Purpose Cleaner diluted 1:10 with water using an abrasive pad. Rinse with clean water and allow to dry. Apply 1 coat Prominent Premium Ultra Prime.

LIMITATIONS:

1. The low VOC compliance is applicable for batches manufactured from 1 January 2011 onwards.
2. Can only be applied under specified conditions.
3. Prominent Premium Ultra Prime can only be over coated with solvent based coating 48 hours after application.
4. The application of Prominent Premium Ultra Prime to ceramic tiles is limited to wall surfaces only.
5. Tinting is not recommended.
6. Prominent Premium Ultra Prime should not be used on horizontal surfaces. (Floor or working surfaces)

SAFETY PRECAUTIONS:

1. Keep out of reach of children.
2. Ensure to maintain good ventilation during application and drying process.
3. In case of skin contact, wash with soap and water or a recognised skin cleaner. Avoid contact with eyes. In case of contact with eyes, rinse immediately with running water and seek medical advice.
4. If product is ingested, drink plenty of water or milk. Do not induce vomiting at any time. Seek medical advice.
5. Refer to the Material Safety Data Sheet (MSDS) for detailed information about the product and transportation and classification criteria. MSDS is available on www.prominentpaints.co.za or from Prominent Customer Service Department.
6. To avoid any risk of spillage, always transport in a secure upright position.

DISCLAIMER:

The information contained herein is given in good faith and is meant merely as a guide for the specifier or user. It is gained from results obtained from our experience and tests conducted under controlled conditions. No warranty/guarantee is implied since the conditions of use, application method, substrate and cleanliness of the substrate are beyond Prominent control. For a surface specific specification contact the Prominent Customer Service Department for assistance. This issue supersedes all previous publications.

Important Note: Technology may change with time, necessitating changes to this Technical Data Sheet (TDS). It is the responsibility of the user to ensure that the latest TDS is being used for reference. Prominent Technical Data Sheets are available on www.prominentpaints.co.za or from the Prominent Customer Service Department.

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