The PROOX sustainability statement



STEEL RECYCLING Climate-friendly, energy- and resource-efficient

For over a decade, PROOX has been recognised worldwide as a symbol of high-quality sanitary room equipment. Our quality accessories for semi-public areas are supplied worldwide. By continuously researching and developing environmentally friendly materials, we are committed to safeguarding living spaces for present and future generations.

In addition to our innovative solutions for a sustainable future, we also attach great importance to the selection of our raw materials. Stainless steel plays a central role in this, as it is indispensable in our modern world due to its versatility, durability and environmental compatibility. Stainless steel is recycled extremely efficiently without compromising its quality and can be reused as often as required. It is remarkable that more than 85% of the stainless steel ever produced worldwide is still in use, making steel an ecologically exemplary material.

As a pioneer of innovation in the field of stainless steel accessories, it is of great importance to us to maintain sustainable production processes and a responsible use of resources. These values are firmly anchored in our corporate philosophy and extend to all areas of our activities. Our focus is on using resources efficiently, especially raw materials and energy, and minimising the environmental impact of processes and products.

PROOX – the brand for sanitary room culture proox.com

fum Veggeri'



